WE ARE HIRING!

Marketing & Communications

Apply now!

Where students meet entrepreneurship
This is what we’re looking for

As Marketing and Communications Manager for PLNT Students The Hague, you are responsible for what people in and outside the association see. You stimulate the visibility of the association by planning, creating and distributing marketing content. It is your responsibility to transfer ideation into creation, and to keep the community informed about relevant events, programs and other promotional activities.

You will collaborate with the Programme & Education and Events & Community Board members to develop and enact marketing strategies that align with upcoming events and opportunities.

You also serve as the point of contact or questions/messages received from members and external parties through the PLNT Students The Hague social media platforms, and transfer them to the right Board member to respond to.

We expect you to

- Be interested in learning more about entrepreneurship and innovation;
- Be part of creating a community to support new entrepreneurial talent;
- An excellent communicator able to effectively and efficiently convey information to the PLNT Students The Hague audiences;
- Be a planner, writer and marketing enthusiast; you manage the marketing strategy and create interesting content for the community;
- Speak and write English fluently;
- Be available part-time for a year (June 2022-2023) for 8-12 hours per week (maximum);
- You do not have to be physically available in the Hague during the summer vacation, but we do request you to be available to work and collaborate online to plan for the upcoming year;
- Be at least in your second semester of your first year of study at a University or University of Applied Sciences in the Hague.
This is what you gain

As Marketing and Communications Manager for PLNT Students The Hague, you are part of our team and the PLNT Community. You and your colleagues, as the first PLNT Students board, will give direction to this entrepreneurship association for students. You have the opportunity to work on your personal goals and skills. You increase the chance of starting your own startup at PLNT (or join one!). Talent will be recognized and rewarded!

You get your own workspace in The Hague.

At PLNT you get to know the entrepreneurial world, expand your network.

What we offer

- The opportunity to create a legacy for the future as the first PLNT Students Board in The Hague;
- Personal training & coaching sessions from experts;
- Opportunity to gain in-depth knowledge of the Dutch startup ecosystem;
- Access to an unique and big network in The Hague;
- A financial compensation.

Are you interested? Send us an email with a short motivation and your resume.
The mission of PLNT Students is to become the student entrepreneurs association of The Hague. As the board, you are the face of PLNT Students. With your enthusiasm, drive and ambition you get other students moving. Your goal is to engage, promote and activate students that are interested in entrepreneurship, focusing on students of Campus The Hague - Leiden University. These students can further develop their entrepreneurial skills within PLNT Students through various programs. PLNT Students organizes trainings, facilitates (work)spaces and offers help to build a new, large network. This way, PLNT students members can become entrepreneurs themselves.

PLNT encourages startups to emerge and makes them grow. We stimulate, facilitate and support talent to become innovative entrepreneurs. We bring together the worlds of innovation and entrepreneurship, literally as well as figuratively. We strive towards innovation and independence. Both are prompted by an intrinsic desire to make a difference in tomorrow’s world. At PLNT, they come together, because when worlds meet, growth follows.
Any questions?

Should you have any questions or remarks? Please don’t hesitate to contact us!