



PLNT SPROUT

Where startups **meet** growth



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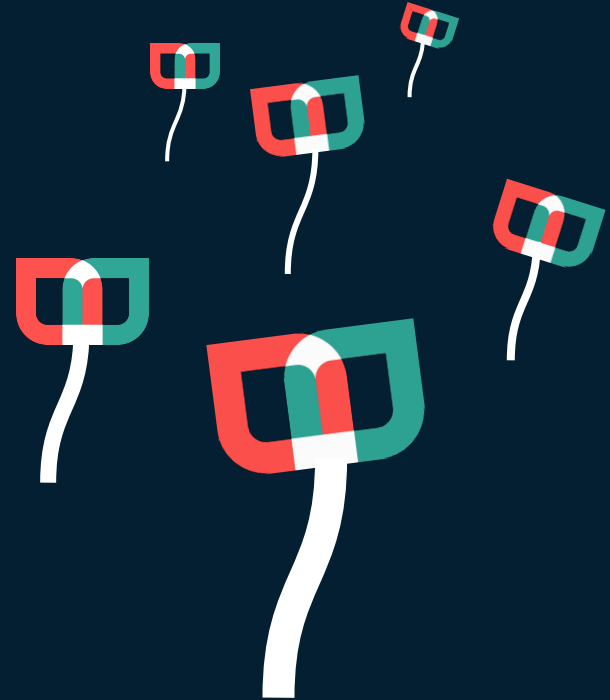


What is PLNT Sprout

WHAT PLNT Sprout is a community program and physical workspace at PLNT

FOR WHO Venture Academy alumni and other innovative startups who have validated or are in the final stages validating their business case, and have recently gone to market or have a clear & realistic plan for how they will go to market

WHY To support the growth of these startups until they are ready to enter an incubator, accelerator or scale up independently





What's included

PLNT Sprout startups receive

- Biweekly community reflection sessions with the Sprout cohort on Thursdays
- Monthly coaching with someone whose experience and skill set matches their needs - most likely someone from PLNT, possibly an external coach arranged by us
- Flex desks for up to 4 people at a time and use of meeting rooms in the startup zone
- Access to PLNT partners (lawyers, investors, etc.) & community events
- Free coffee & tea facilities
- Free PLNT community drinks on Thursdays 17:00 - 19:00
- Discount at Café De Binnentuin





What it costs

Pricing

From September **until December 2022**, Sprout is **free of charge** for our founding members. In return, we ask you to help us build the community and improve & decorate the Sprout space.

From **December 2022 onwards** Sprout will cost

- €100,- per startup per month
- + €75,- per desk (2 days a week) per month or €135,- per desk (5 days a week) per month - with a maximum of 4 desks per startup

Startups can rent a combination of part time and full time desks. Renting at least one desk is mandatory. Desks may be shared by multiple people from one startup only if they are not physically present at the same time.





What it costs

Pricing examples

Example 1 A startup has two co founders who will both work at PLNT full time. This startup will pay €100,- + 2 x €135,- = €370,- per month.

Example 2 A startup has one founder and two part time employees. The founder will work at PLNT full time. The first part-time employee works Mon & Tue, the second works Wed - Fri. The employees may therefore share a fulltime desk, and the startup will pay €100,- + 2 x €135,- = €370,- per month.

Example 3 Similar to example 2, except both part time employees work on Mon & Tue, so they may not share a desk. The startup will pay €100,- + €135,- + 2 x €75,- = €385,- per month.





Meet the team

Charlie Wulff
Program manager

Hi, I'm Charlie!

I have an MSc in Strategic Entrepreneurship from RSM and 3 years of entrepreneurial experience. At PLNT, I'm the program manager of PLNT Sprout and the Venture Academy - our startup programs in the pre-incubation stage.

Within PLNT Sprout, I lead the community reflection sessions and connect startups to coaches. I also handle admission and onboarding. Sprout startups can approach me if they need additional help with tackling a specific challenge related to entering the market and scaling up, like setting up a sales process or shaping a healthy work culture. I will then help them find relevant mentors and/or trainings.

"Failure is the opportunity to begin again. Only this time, more wisely." - Uncle Iroh





Meet the team

Micha Heilman
Community manager

Hey all, I'm Micha!

I am the community manager of PLNT Sprout and Venture Academy - the PLNT pre-incubation startup programs. Alongside this, I am the PLNT Space Innovation Program Manager where I organize space related events and facilitate hackathons. I have a MSc in Astronomy and Instrumentation and 1 year of experience working with startups.

Within PLNT Sprout I stay in touch with the community. I am the first point of contact for office space and desk related needs, I help integrate new startups into the PLNT community, and I organize social events for early phase startups. Sprout startups can approach me if they have any questions about their desk space and the wider PLNT community.

"If you want to go fast, go alone, if you want to go far, go together." - African Proverb





Contact & signup



Join PLNT Sprout!



**Scan to sign up OR just
click [this](#) link.**

Questions?

Send an email to charlie.wulff@plnt.nl
with the subject line "PLNT Sprout"