Cookie statement

The Foundation uses cookies on this website. Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

We use functional cookies to make our website work. In addition, we use analytics cookies to find out how people engage with our website. Functional cookies and analytics cookies that have no or limited consequences for data subjects' privacy rights fall under the exception of Article 11.7a(3) of the Dutch Telecommunications Act. Therefore we do not need to ask permission to place them.

If you consent to their use, we use tracking cookies. Tracking cookies are cookies that can track visitors as they browse other websites. These cookies allow us and our partners to track the effectiveness of our marketing campaign and to display personalized advertising.

1. **Strictly necessary cookies**

We use strictly necessary cookies on our website. A strictly necessary cookie is a cookie that is essential for the functioning of a website and does not require user consent. The processing of these cookies ensures that the website visitor is anonymous, and so the visitor is not identifiable from these cookies.

The table below lists all strictly necessary cookies that are placed during a visit to our website.

Name	Purpose	Cookie lifetime
accept_cookies	Cookie is used to keep track of whether the visitor has agreed to the cookie notification.	6 months

The cookies listed above are first-party cookies. First-party cookies are cookies set by the website you are visiting. This means that only we and our website administrator Atleta B.V. have access to this data.

2. **Functional cookies**

We use functional cookies on our website. Functional cookies are cookies that are intended to make the website work to provide information to the website visitor. These cookies do not require consent, and the processing of these cookies ensures that the website visitor is anonymous, and so the visitor is not identifiable from these cookies.

The table below lists all functional cookies that may be placed during a visit to our website.

Name	Purpose	Cookie lifetime

Session	Cookie used to keep track of whether a user is logged in.	3 hours

The cookies listed above are first-party cookies.

3. Performance cookies

Performance cookies provide us with information about how people engage with our website. The table below lists all performance cookies that may be placed during a visit to our website. We ask for your consent to use performance cookies, and we will not use them without it.

Cookie	Name	Purpose	Cookie lifetime
Google Analytics	_ga	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors.	Expires after 2 years
	_gid	This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected, including the number of visitors, the source where they have come from, and the pages	Expires after 1 day

		visited in an anonymous form.	
	_gcl_au	Google Tag Manager (used by Google AdSense) "Conversion Linker" functionality - it takes information in ad clicks and stores it in a first-party cookie so that conversions can be attributed outside the landing page.	Expires after browser is closed
	_gat	This is a Google Analytics cookie. It is used to throttle the request rate on our website.	Expires after 1 day

The cookies listed above are third-party cookies. Third-party cookies are not set by the website publisher, but by external service providers (in this case Google).

4. **Targeting cookies**

If you consent to their use, we use targeting cookies. Targeting cookies are cookies that can track visitors as they browse other websites. These cookies allow us and our partners to track the effectiveness of our marketing campaign and to display personalized advertising.

Cookie	Name	Purpose	Cookie lifetime
Google Ads	_gcl_	Cookie is used to assess the effectiveness of our advertisement campaign, and to provide personalized advertisements	Expires after 90 days
	_gads	Cookie is used to assess the effectiveness of our advertisement campaign, and to provide personalized advertisements	Expires after 13 months

	ads/ga-audiences	Used by Google Ads to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Expires after the session ends
Meta	_fbp	When the Facebook pixel is installed on a website, and the pixel uses first-party cookies, the pixel automatically saves a unique identifier to an _fbp cookie for the website domain if one does not already exist. The Facebook pixel is an analytics tool that allows measuring the effectiveness of Facebook advertising by understanding the actions people take on the website. It can be used to make sure ads are shown to the right people.	Expires after 90 days
	fr	Enables ad delivery or retargeting. Facebook pixels are small pieces of software and are nearly invisible pixel-sized "dots" on our website which create a link between your visit to our website and Facebook. When the pixel loads, Facebook places a so-called "fr"-cookie on your computer, which helps Facebook to provide you with more personalized advertisements, but also to measure and improve advertisements.	Expires after 90 days
X (Twitter)	personalization_id	Tracks your activities off X (Twitter) for X (Twitter) integration and sharing capabilities for the social media, which helps X (Twitter) to understand the actions people take on X (Twitter) and this can be used to show more personalized ads	2 Years
	external_referer	Tracks activities off X (Twitter) to determine which site referred the visit	Session

	to www.consumercompetitionclaims.com		
	_twitter_sess	Used by X (Twitter) Analytics Platform to track page requests from the visitor during the session.	Session
	i/adsct	Used to determine the number of visitors accessing the website through X (Twitter) advertisement content.	Session
Tik Tok	_tt_enable_cookie	Used to identify a visitor.	13 months

The cookies listed above are third-party cookies. We do not have access to the personal data gathered by these cookies. We furthermore do not determine the purposes and means of the processing of your personal data after its transmission to the various sources of the cookies.

- For more information on how Meta uses your personal data, please consult Meta's Data Policy.
- For more information on how Google uses your personal data, please consult Google's Privacy Policy.
- For more information on how X uses your personal data, please consult the X Privacy Policy.
- For more information on how TikTok uses your personal data, please consult the TikTok Privacy Policy.

5. How do I change my cookie settings?

You can change your cookie preferences at any time by clicking on the green 'Cookie preferences' button in the bottom right corner of each web page. You may then choose to enable or disable tracking cookies by clicking on the 'Cookie preferences' button and adjusting your preferences. You may need to clear your browser cache for your settings to take effect.

To opt out of being tracked by Google Analytics across all websites, visit http://tools.google.com/dlpage/gaoptout.

Alternatively, most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set, visit www.aboutcookies.org or www.allaboutcookies.org.

Find out how to manage cookies on popular browsers:

- Google Chrome
- Microsoft Edge
- Mozilla Firefox
- Opera
- Apple Safari

To find information relating to other browsers, visit the browser developer's website.

6. Changes

The Foundation reserves the right to amend this Cookie Statement. The most recent version of this Cookie Statement will always be placed on our website. If there are substantial changes that could significantly affect one or more data subjects, the Foundation aims to inform these data subjects about this immediately. This Cookie Statement was last amended in July 2024.

End.